

**Report of Educational excursion & Industrial visit on Financial Literacy
Development organized by Commerce and Economics Department involving
6th Semester Honours students of BCom & Economics as well as BCom G
students**

Our college has arranged an educational excursion to BSE Institute Ltd at [BSE, 22 Camac Street, Block -A, 1st Floor](#) from 12 pm to 2pm on 27th April, 2023. We have approached Mr. Subhayu Das, Product Head & Area-in-Charge. He accepted our proposal and confirmed a slot at the time and venue mentioned above. Our students were very much excited because they are from Economics Honours background and studied Financial Economics as DSE paper in 5th semester and BCom Honours who studied Indian Financial System in 4th semester. They will visit the Bombay stock Exchange office directly and meet their Academic counsellors who will take classes about share market trading along with live movement of the market. Three teachers, one from Economics and two from Commerce accompanied 63 students from Howrah station. Four other teachers joined the students in the venue later. All of us reached the office of BSE Institute at about 11:30am on 27th April. After completing formalities of noting attendance their, teachers and students are guided by the hosts to the Lecture hall with a big screen showing share market live. We took some photos their at the end of the enriching and absorbing session. Mr. Subhayu Das made our students literate about capital market operations with the help of showing some live random movement of stocks that day. He showed the most and the least appreciated share price of that day. He analyzed briefly the reasons and make the students aware about candlestick analysis of shares. He has also discussed the concept of technical analysis as well as derivative markets. 50 students out of 63 enrolled along with 7 teachers visited the place. The classroom was thickly crowded by the unanticipated and overwhelming response from our students. After completing a brief question-answer session, we took some photos with Mr. Das, our teachers, few BSE Institute employees and students.



Mr. Subhayu Das was delivering the lecture in front of house-full audience. In the back-ground, he is showing the movement of shares in the screen.



Mr. Das was interacting with students in the classroom.



Kolkata, West Bengal, India
6th Floor block a,b,c, 22, Camac St, Kankaria Estates, Park
Street area, Kolkata, West Bengal 700016, India
Lat 22.546843°
Long 88.353768°
27/04/23 03:13 PM GMT +05:30





These are some photos of activities and achievements of the BSE Institute in catering a full course and placement thereafter in finance companies as Mr. Subhayu Das mentioned at the end of the lecture about one or two students getting packages as high as Rs. 19laks per annum after completion of the course offered by the BSE Institute.



This is taken just outside their office on that floor because it was spacious to accommodate all.

36 students submitted their feedback.

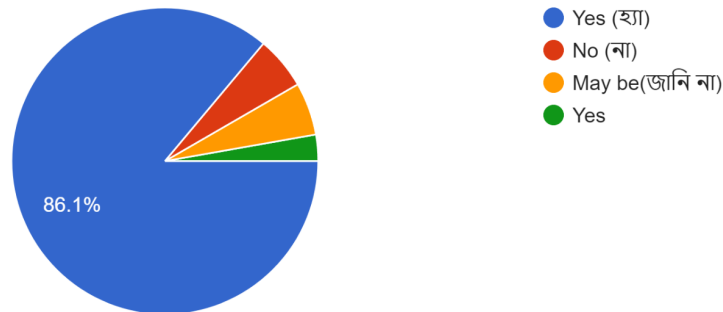
36 out of 50 students submitted the feedback forms prepared by Dr. Bishan Sanyal, HOD of Economics. 2 Economics Honours students, 6 BCom General students and 28 BCom Honours students submitted feedback form. Out of 50 students took part 2 are from Economics Honours and others are from BCom.

Among the students 77.8% are males and others are females. Except eleven general information about the students, seven each multiple choice and likert scale based questions are placed. The summary results of feedback are analyzed below.

32 out of 36 opined in favour of these types of programs in our college and only two students are against this type of program despite the fact most of the students coming from lower income group as the study suggests that five of them has monthly income below 5000, twelve of them have monthly income in the range 5000-10000, and only two of them having family income over Rs20,000/.

Are you interested in these types of programs in our college ?

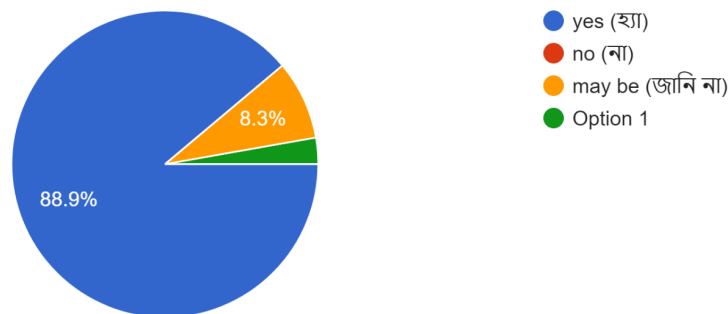
36 responses



Except two students who is unsure about enhancing their domain knowledge in practical field, most of them favored arrangement of these type of industrial visit.

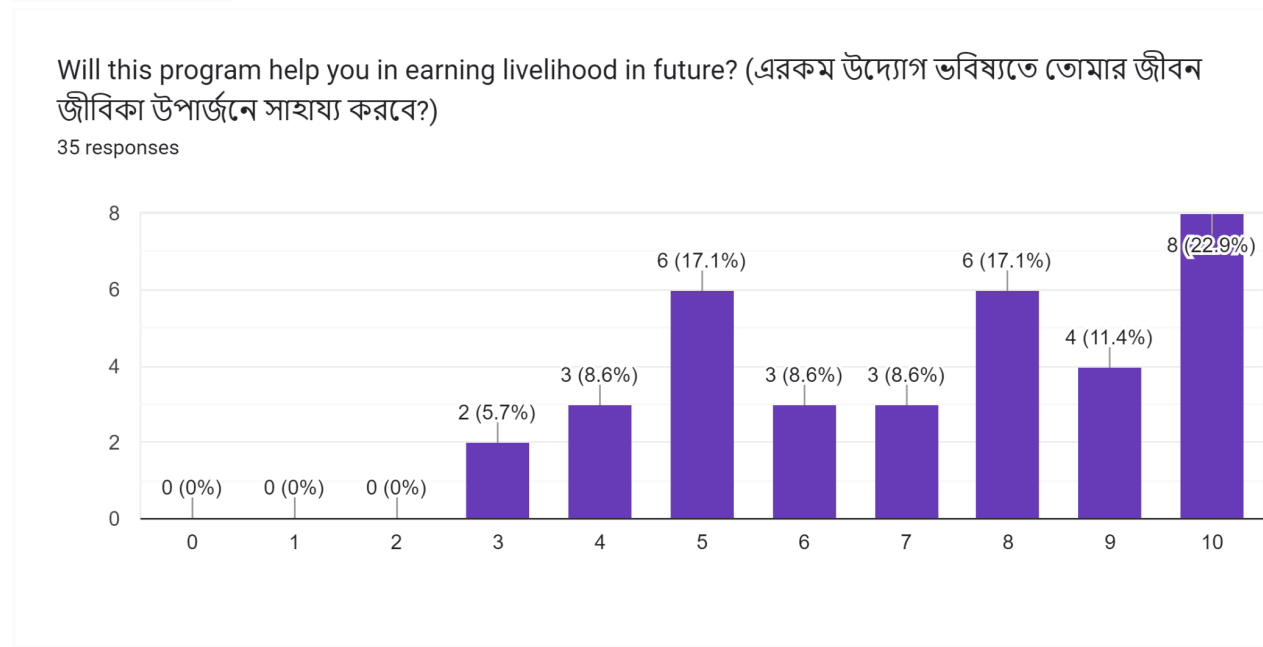
Is this helpful to enhance your domain knowledge in practical field? বাস্তব জীবনে এই শিল্প ভ্রমণ তোমাকে কি জ্ঞান অর্জনে সাহায্য করবে?

36 responses

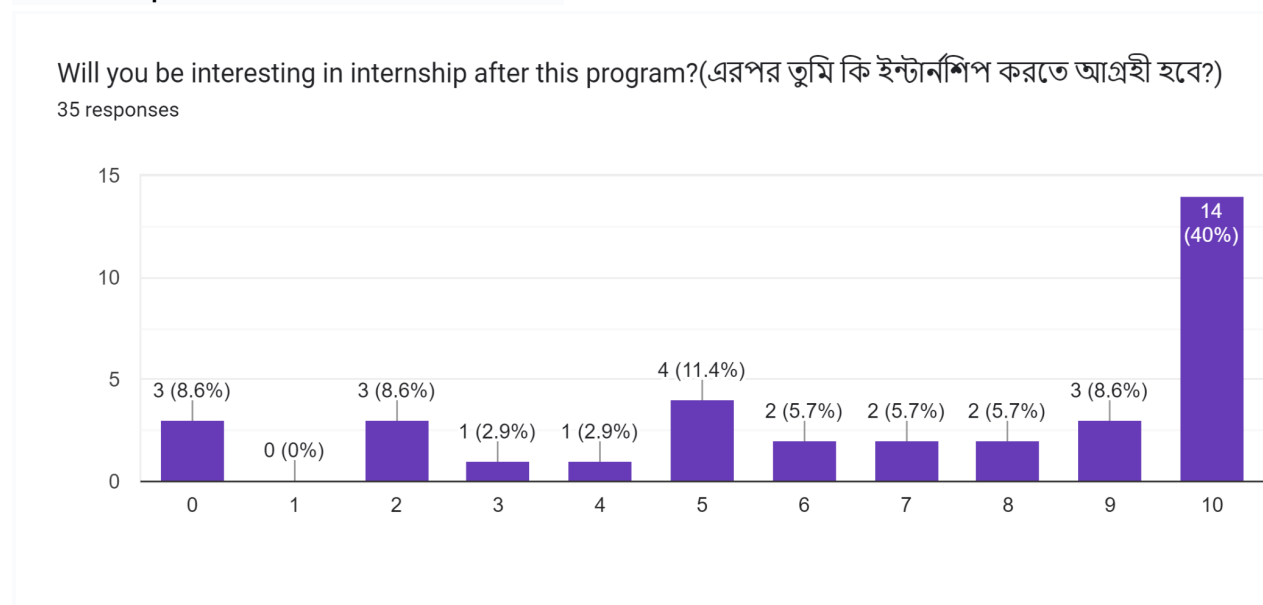


This question in likert scale asking them about the utility of this program in earning livelihood showed arithmetic mean 7.17 and cov nearly 32% shows positive response from students in this regard but there is a scope for improving the awareness about these types of program because coefficient of variation reaching near about 32% showed substantial variability in feedback

in likert scale.



Regarding showing interest in internship after this program, average of students' feedback was 6.91 and coefficient of variation(cov) is near about 50%. SO, students are clearly skeptic about increasing their interest in internship after this industrial visit.

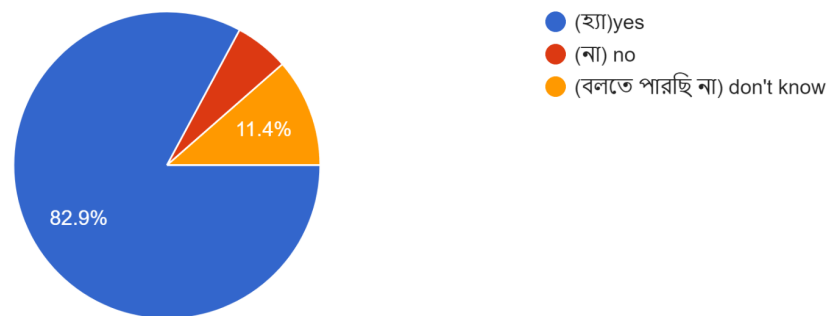


Two of the students surveyed are against of this type of program acting as eye-opener for them and four of them were not sure but most of them

considered this industrial visit and financial literacy program as an eye-opener to them. This is very encouraging sign for organizers of this program considering this as the debut initiative of the college to conduct an excursion directly in a company.

Does this program act as an eye opener for you in the coming days? এই ভ্রমণ কি ভবিষ্যতে তোমার জ্ঞানচক্ষু উন্মোচনে সাহায্য করবে?

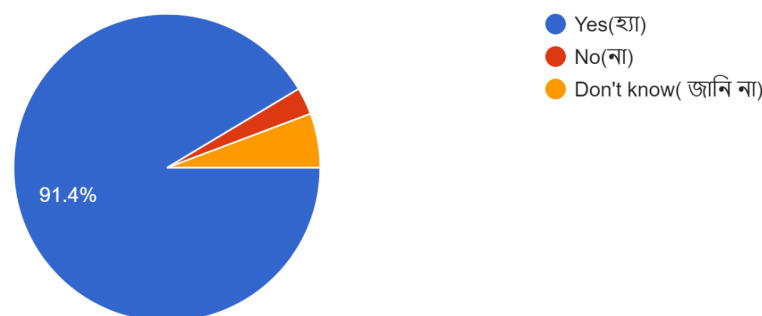
35 responses



Most importantly, one of our students surveyed opined against value addition capacity and only two of them are not sure about the value addition of this program to their career. This is very much encouraging that almost all the students considered this program which will add value to their career.

Do you think that this type of endeavour will add value to your career?

35 responses

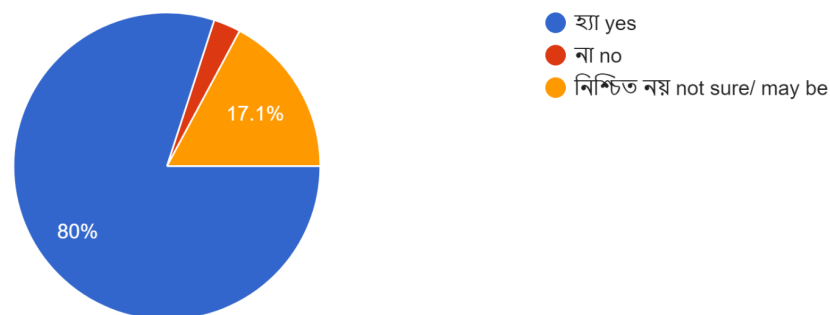


Feedback in likert scale about overall arrangement of industrial visit showed average 6.91 and cov 44%. Feedback about presentation & content of the

lecture showed a 7.4 and 7.63 average as well as 33% and 29% cov. Arithmetic mean of feedback in likert scale about relevance of this visit in students' career showed 7.63 and cov 29% as well. Generation of further study about capital market showed average feedback 6.37 and coefficient of variation 53% indicated that students visiting BSE are still doubtful about further study of capital market. Perhaps, more such interactions with them may encourage them to study capital market more deeply.

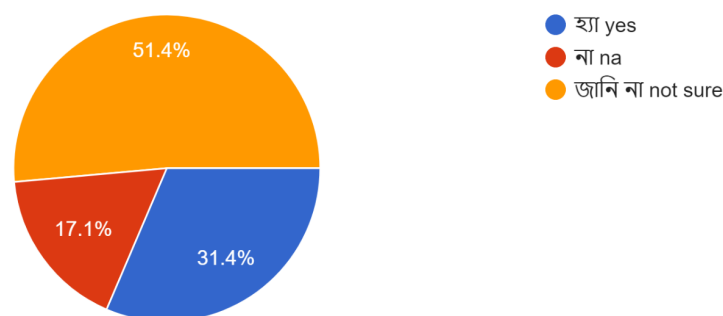
Are you convinced 'investment banking' is a career option in the future? তুমি কি মনে কর যে বিনিয়োগ ব্যাংকিং ভবিষ্যতে জীবিকা অর্জনের একটি মাধ্যম হতে পারে?

35 responses



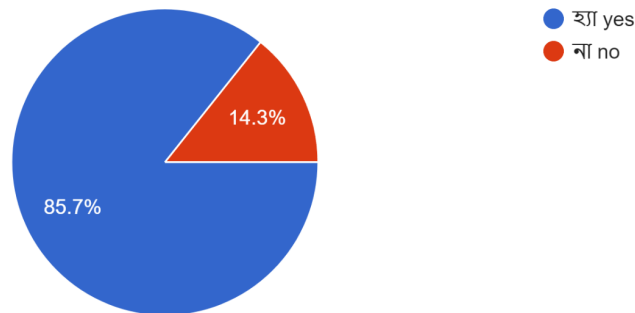
Are you interested in taking up any course in the BSE Institute in the future? তুমি কি বি এস ই সংস্থায় কোন কোর্স করতে চাও?

35 responses



Do you think that our college will tie up with the BSE institute in the future for catering these courses to you easily and at a cheap rate? তুমি কি মনে কর ...স সহজে এবং সস্তায় যাতে ছাত্রছাত্রীরা পড়তে পারে?

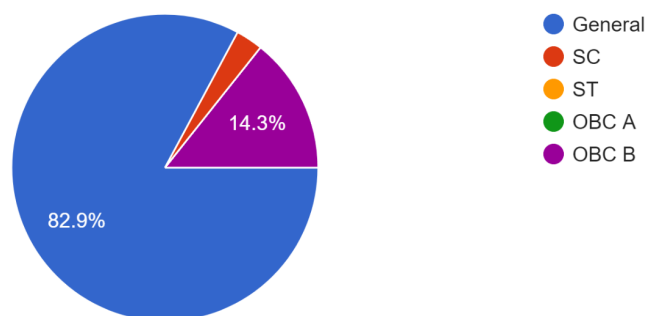
35 responses



The remaining multiple choice questions showed that students are mostly convinced about 'investment banking' as a career option in future and opined in favour of tying up with BSE Institute with college so that they get the opportunity to take up this course at low cost otherwise they have to take up the course directly from the BSE institute which is costly for our students.

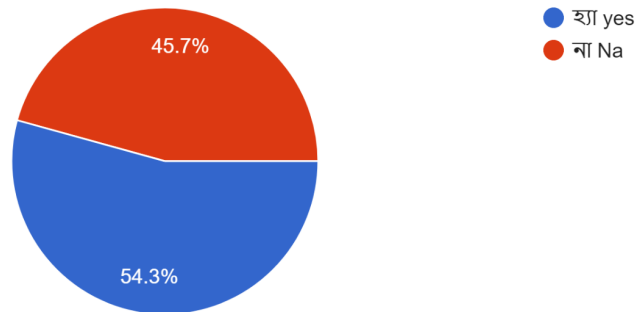
Your caste

35 responses



Are your family income lies below the poverty line? তোমার পরিবারের আয় কি দারিদ্র্যরেখার নীচে?

35 responses



Your monthly family income? তোমার মাসিক পারিবারিক আয়

34 responses

