



NABAGRAM HIRALAL PAUL COLLEGE

ESTD. - 1957

Affiliated to the University of Calcutta
Reaccredited by NAAC with a CGPA of 2.70 at B+ Grade

Ref. No. :

Date :

B.voc. in Retail Management

REPORT OF THE DEPARTMENTAL WEBINAR 1

Topic of the Webinar	Impact and Opportunities on Tourism, Hospitality & Retail sector post COVID-19
Name of the Organizing Department	B.voc. in Retail Management
Date of the Webinar	25.06.2020
Status of the Webinar (Regional/State/National/International level)	National Level
Name of the Speaker/s & affiliation	Dr. Dibyendu Choudhury , Faculty Member, NI-MSME, Hyderabad. Email ID – dibchoudhury@gmail.com Mr. Arijit Sen , Lecturer & THIMS Administrator IHM, Meerut. Email ID – arijit.greenray@gmail.com
Sponsoring agency	Nabagram Hiralal Paul College
Subject area of the Webinar	Impact and Opportunities on Tourism, Hospitality & Retail sector post COVID-19
Subject matter of the Webinar	How Covid-19 impact in this service Industry. What are the solutions of this situation....How this industry will survive from this situation....
Number of Participants	Two Hundred Fifty (251)
Students learning outcome from the Webinar	*Presentation Skills *Discussion Skills *Listening Skills *Argumentative Skills and Critical Thinking *Questioning *Interdisciplinary Inquiry and General awareness
Web Link	https://youtube.com/live/NEvg9DaE_FI?feature=share


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Webinar Related Documents



Webinar on
"Challenges & Opportunities after Post Covid-19 in Tourism, Hospitality, Logistics & Retail sector"
Date: 25th June, 2020 (Thursday), Time: 5pm to 6:30pm.

Organized by the Department of Hospitality & Tourism Management and Retail Management, B.VoC, Nabagram Hiralal Paul College, Konnagar, Hooghly.

Principal,
Nabagram Hiralal Paul College,
Dr. Srikanta Samanta will preside over the meeting.

Speaker
Dr. Dibyendu Choudhury
Faculty Member
NI-MSME, Hyderabad

Speaker
Mr. Arijit Sen
Lecturer & THIMS Administrator
IHM, Meerut

PRESIDENT:
Dr. Srikanta Samanta
Principal, Nabagram Hiralal Paul College.

ORGANIZING COMMITTEE:
Mr. Subhendu Kundu
Nodal Officer, B.Voc, Nabagram Hiralal Paul College
Mr. Rajib Debnath
Faculty of B.Voc, Nabagram Hiralal Paul College

ITINERARY:
Inaugural Speech: Dr. SRIKANTA SAMANTA (Principal)
Webinar Lecture: DR. Dibyendu Choudhury and Mr. Arijit Sen
Moderator: Mr. Rajib Debnath.
Platform of the Webinar is Google Meet.
Please fill up the form with link Participation will be limited to 200 on a first come and first serve basis.
<http://webinar.hiralalpaulcollege.ac.in/registration/Bvoc/>
Registration is free but mandatory.
Meeting ID and other information will be sent to enrolled participants through email.
Google Meet Link will be opened half an hour before the start of the Webinar.
Certificates will be sent via mail to all those who will participate in the webinar.
All participants are requested to keep their audio and video muted during the talk.
They shall be allowed to communicate through chat box only to ask questions during the webinar as per instruction of the organizer.
Speaker will try to address the questions as far as practicable. The organizing committee will not be responsible for any technical problems during the webinar due to internet connection.
Organizers will not be responsible for any comments made by speakers or participants.

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Website : www.hiralalpaulcollege.ac.in, E-mail : nhlpcollege@gmail.com

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Synopsis of the speech delivered by the Hon'ble Speaker

Post-COVID-19 control measures have led to a remarkable resurgence in the tourism, hospitality, and retail sectors, with a notable expansion in scale and unprecedented business growth. The stringent protocols implemented during the pandemic have instilled a renewed sense of confidence among travelers, prompting a surge in tourism.

In the hospitality industry, there has been a swift recovery fueled by pent-up travel demand. Hotels, resorts, and accommodation providers have witnessed a surge in bookings as tourists seek rejuvenation and experiences that were deferred during the pandemic. This revival has prompted businesses to recalibrate their strategies, emphasizing flexibility, personalized services, and innovative approaches to meet the evolving preferences of post-pandemic travelers.

The retail sector, too, has experienced a boom as consumer confidence rebounds. With physical stores reopening and e-commerce channels flourishing, retailers have capitalized on the momentum by embracing digital transformation and enhancing the overall shopping experience. The convergence of online and offline retail through omni channel strategies has proven particularly effective, providing customers with seamless options for purchasing and engaging with brands.

As businesses in these industries adapt to the post-COVID landscape, opportunities abound for those agile enough to meet changing consumer expectations. The rebound in tourism and retail services reflects a resilient industry that has not only recovered from the pandemic's impact but has also found new avenues for growth in a transformed market.


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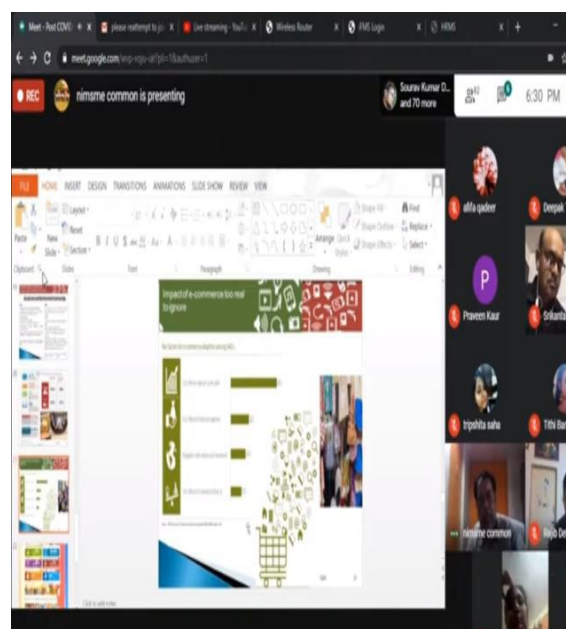
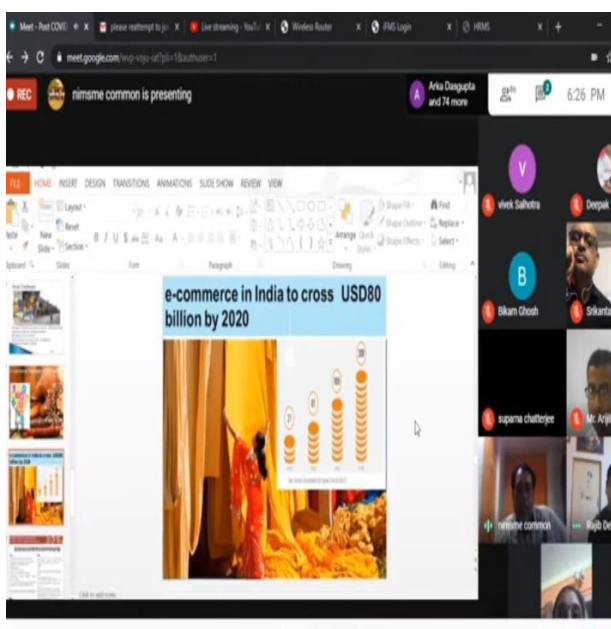
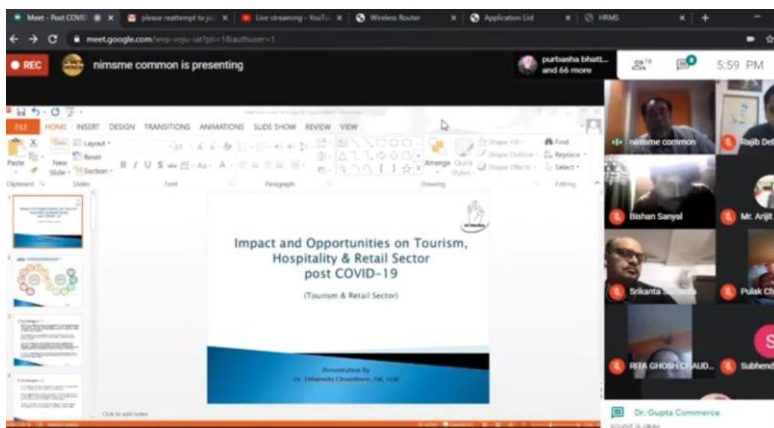
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Webinar Related Documents

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Conclusion of the Webinar

From this webinar we all concluded that the impact of Covid-19 had both good and bad side. The good side is it helped increasing the guests and customer in the sector and now this industry can work in both offline and online. And the bad side was during the Covid period the industry faced a lot of unemployment and the downfall of so many companies.


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REPORT OF THE DEPARTMENTAL WEBINAR 2

Topic of the Seminar	Entrepreneurship Development & Startup
Name of the Organizing Department	Department of Commerce & Bachelor of Vocational Courses (RM) in collaboration with IQAC
Date of the Seminar	28.06.2023
Status of the Seminar (Regional/State/National/International level)	State Level
Name of the Speaker/s & affiliation	• Dr. Siddhartha Sankar Saha, Professor & Head in Department of Commerce, University of Calcutta. • Dr. Pranam Dhar, Professor & Head in Department of Commerce, Director, CSDBS & IS, West Bengal State University. • Prof. Bhaskar Bandyopadhyay, Assistant Professor & In-charge, Department of BHHA, Techno India University.
Sponsoring agency	Nabagram Hiralal Paul College
Subject area of the Seminar	Finance, Entrepreneurship, Hospitality, Tourism, Startup.
Subject matter of the Seminar	• Entrepreneurial Finance. • Entrepreneurship in the context of SDG Industry 4.0: some issues. • Finding the Hospitality & Tourism Service Ventures.
Number of Participants	159
Students learning outcome from the Seminar	*Presentation Skills *Discussion Skills *Listening Skills *Argumentative Skills and Critical Thinking *Questioning *Interdisciplinary Inquiry and General awareness


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Synopsis of the speech delivered by the Hon'ble Speakers

Entrepreneurial finance is the use of financial tools and procedures to plan, fund, operate, and value an entrepreneurial venture. Entrepreneurial finance is concerned with the financial management of a venture as it progresses through its lifecycle, beginning with the development stages and continuing through to when the entrepreneur exists or harvests the venture. Almost every entrepreneurial encounter significant operational and financial challenges in its early years, making entrepreneurial finance and the technique of solid financial management vital to the venture's survival and success. Anticipating and avoiding financial distress is one of the main reasons to study and apply entrepreneurial finance.

The hospitality and tourism industry is a vast sector that includes all the economic activities that directly or indirectly contribute to, or depend upon, travel and tourism. The tourism industry is important for the benefits it brings and due to its role as a commercial activity that creates demand and growth for many more industries. Tourism not only contributes towards more economic activities but also generates more employment, revenues and play a significant role in development.

The United Nations (UN) adopted a 2030 Agenda for Sustainable Development, which intends to guide the global economy considering social equality and ecological boundaries. Industry 4.0 can contribute to the achievement of the Sustainable Development Goals (SDGs). For example, target 9.4 of the SDGs is to upgrade infrastructure and retrofit industries to make them sustainable.

Webinar Registration Data:

<https://docs.google.com/spreadsheets/d/1wDMLegRIwezY2Q7RYT5WevIG8ygvhVzh/edit?usp=sharing&oid=17307539318735385314&rtpof=true&sd=true>


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Webinar Related Documents

ONE-DAY STATE LEVEL SEMINAR
ENTREPRENEURSHIP DEVELOPMENT & STARTUP
Organised by
Dept. of Commerce & Dept. of Vocational Courses
In collaboration with
IQAC, Nabagram Hiralal Paul College

Discussion & Insights:
'Entrepreneurial Finance' by Prof. Dr. S. S. Saha
'Sustainable Entrepreneurship in the context of SDG Industry 4.0: some issues' by Prof. Dr. P. Dhar
'Finding the Hospitality & Tourism Service Ventures' by Prof. Bhaskar Bandyopadhyay

On
28th June, 2023, 12pm
Nabagram Hiralal Paul College,
13, Jhillpath Road, Nabagram, Konnagar, Hooghly, West Bengal 712246

CHIEF PATRON
MR. APURBA MAJUMDAR, President, Governing Body
Vote of Thanks
Dr. Suparna Chatterjee
BPM, Coordinator, Associate Professor in History

CONVENOR
Prof. Shakyasingha Dey
Assistant Professor in Commerce

CLAR. PERSON
DR. SRIKANTA SAMANTA, Principal
B. Conventor
Prof. Kousik Dahi
Assistant Professor in Commerce, HBC

ORGANISING COMMITTEE MEMBERS
Dr. Prabir Datta
Associate Professor in Commerce
Dr. Subhendu Kundu
Associate Professor in Commerce
Dr. Amarnath Das
Associate Professor in Commerce
Mrs. Suparna Roy
SST, B. in Commerce
Mr. Rajib Debnath
Contractual Faculty
Mrs. Vedatri Bhattacharjee
Contractual faculty in R.Voc.
Mr. Samir Das
Contractual faculty in R.Voc.

CHIEF GUEST

Prof. Dr. Siddhartha Sankar Saha
Head & Professor of Commerce,
Former Dean, Faculty Council for Post Graduate
Studies in Commerce,
Social Welfare & Business Administration,
Former Director
IQAC & CUCHE, CUEA, University of Calcutta

SPEAKERS

Prof. Dr. Pranam Dhar
Professor & Head, Department of Commerce,
Director, UCEEDS & P. West Bengal State University

Prof. Bhaskar Bandyopadhyay
Asst. Professor & In-charge Dept. of
BBA, Techno India University

Program Schedule

12:00 - 12:05
LAMP LIGHTING CEREMONY

Inauguration Session Chaired by Dr. SRIKANTA SAMANTA (Principal)

12:05 - 12:15 Welcome address by Dr. SRIKANTA SAMANTA
12:15 - 12:20 Address by Mr. APURBA MAJUMDAR (G. B. President)
12:20 - 12:25 Address by Prof. KOUSIK DARI (Head, Dept. of Commerce)
12:25 - 12:55 Chief Guest speech on 'ENTREPRENEURIAL FINANCE' by Prof. Dr. SIDDHARTHA SANKAR SAHA (Head & Professor of Commerce, University of Calcutta)

12:55 - 01:00
TEA BREAK

Panel Discussion Session Chaired by Prof. Dr. SIDDHARTHA SANKAR SAHA

01:00 - 01:40 'SUSTAINABLE ENTREPRENEURSHIP IN THE CONTEXT OF SDG INDUSTRY 4.0: SOME ISSUES' by Prof. Dr. PRANAM DHAR
Head & Professor of Commerce, West Bengal State University
01:40 - 02:20 'FINDING THE HOSPITALITY & TOURISM SERVICE VENTURES' by Prof. BHASKAR BANDYOPADHYAY
02:20 - 02:30 Speech from the Chair by Prof. Dr. SIDDHARTHA SANKAR SAHA
02:30 - 02:40 Vote of Thanks by Dr. SUPARNA CHATTERJEE (Coordinator IQAC)

Program hosted by Prof. Shakyasingha Dey (Convenor)

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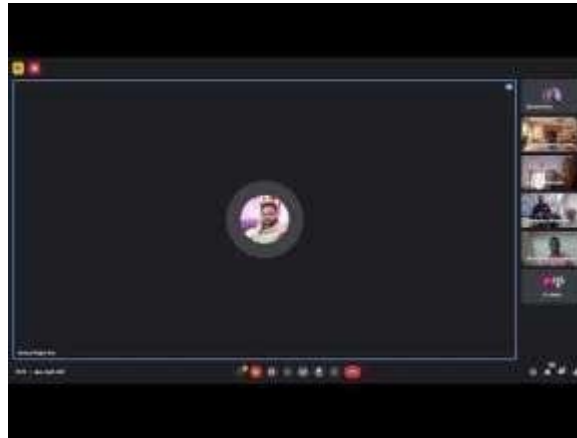
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